



# CLIENT HANDBOOK

---

2025



# MEET OUR CHIEF'S



## AARON HURLBURT

Founder & CEO

U.S. Navy Veteran Aaron Founded VSF Marketing To Help Businesses Grow Through Strategic Marketing.



## CG PANDEY

Jaipur Team Manager

Leads Jaipur Operations, Plans Resources, Manages CRM, Ensures Deliverables, And Coordinates With USA, Kolkata Teams.

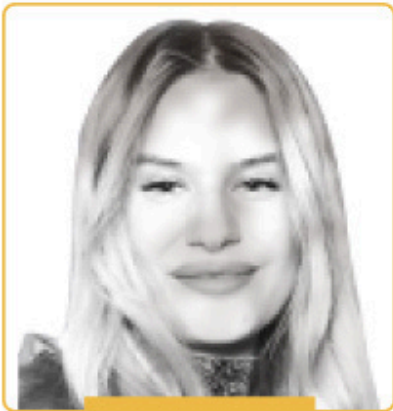


## ALOK KUMAR

Kolkata Operations Manager

Manages Kolkata Team Operations, Staffing, And Improvements; Ensures Goals Alignment, Issue Resolution, And Collaboration.

# MEET OUR TEAM



## ODA HELLESEN

Operations Manager

Your Primary Point Of Contact. Leads Internal Operations And Works Closely With Both Clients And Internal Teams To Ensure Efficient Project Execution And Consistent Results.



## MAYANK CHOUDHARY

Website Manager

Leads Web Development Projects From Planning To Launch, Ensuring Responsive Design, Reliable Site Performance, Secure Hosting, And A Seamless User Experience Across All Platforms.



## SUKHVIR SINGH

SEO Manager

Leads The Development And Implementation Of SEO Strategies, Monitoring Performance And Driving Long-Term Search Growth.



## TUSHAR JANGID

Project Manager

Oversees Client Relationship Management (CRM), Supports Project Execution, And Coordinates Internal Teams To Ensure Deliverables Are Organized, On Schedule, And Aligned With Client Expectations.



## PRANSHU DUBEY

Marketing Manager

Your Primary Point Of Contact. Pranshu Oversees Digital Strategy, Coordinates Campaign Execution, And Ensures Your Marketing Efforts Stay On Track And Aligned With Business Goals.



## ANISHA HAIT

SEO Expert

Specializes In Local SEO, Google Business Profile Optimization, Directory Management, And Reputation Building To Improve Geographic Visibility..

# OUR WEBSITE SERVICES

Delivering End-To-End Website Solutions With Modern Design And Development For Seamless, Responsive, And Goal-Driven User Experiences.

01

## Website Development

Crafting fully responsive websites tailored to your brand, enhancing user experiences, and ensuring seamless performance across all devices.

02

## Website Design

Engaging, visually appealing designs optimized for performance, usability, and conversions, turning visitors into loyal customers.

## WEB DEVELOPMENT



# OUR WEBSITE SERVICES

Engage Users And Convert Traffic With Custom-Designed Landing Pages And WordPress Sites Tailored To Brand Performance.



03

## Custom WordPress Design

Expertly designed WordPress websites customized to reflect your unique brand identity, driving engagement, growth, and meaningful interactions.

04

## Advertising Landing Pages

Strategically designed landing pages that convert clicks into leads and sales, optimized to maximize your advertising ROI quickly and effectively.

# OUR WEBSITE SERVICES

Ensure Site Stability, Security, And Performance With Professional Hosting And Hands-Free Website Maintenance Solutions.

05

## Website Hosting

Reliable and secure hosting solutions ensuring your site remains online, fast-loading, secure, and available whenever your audience needs it.

06

## Website Maintenance

Comprehensive maintenance services ensuring your website stays updated, secure, and functioning smoothly, allowing you to focus on your business operations confidently.



# OUR MARKETING SERVICES

Maximize your brand's reach with result-driven marketing strategies. Our comprehensive services are designed to elevate customer engagement, amplify brand awareness, and deliver measurable growth across all touchpoints.

07

## Email Marketing Metrics

A hand in a blue shirt is pointing at a digital interface. The interface features several icons: a target symbol, a magnifying glass, and a white envelope icon containing a document with lines of text and an upward-pointing arrow, all set against a dark blue background with faint gear icons.

Email Marketing

Precision-targeted email campaigns designed to engage subscribers, nurture customer relationships, increase loyalty, and drive measurable sales and revenue growth.

# OUR MARKETING SERVICES

Build Your Brand With Strategic Marketing And Content That Captivates, Converts, And Fuels Long-Term Customer Growth.

08



Marketing Services

Integrated marketing solutions tailored to enhance your reach, impact, and growth, driving customer engagement and measurable business results.

09



Content Marketing

Strategic content creation designed to captivate, inform, and convert your audience, boosting brand authority, traffic, and customer loyalty effectively.

# OUR MARKETING SERVICES

Maximize Engagement And ROI Through Smart Social Strategies And Automated Workflows That Drive Measurable Marketing Success.

10



Dynamic social media strategies that amplify your online presence, foster engagement, build community, and drive targeted traffic to your business.

11



Efficient marketing automation that streamlines tasks, nurtures leads, boosts conversions, and maximizes your return on investment effortlessly and effectively.

# OUR MARKETING SERVICES

Enhance Brand Trust And Visual Appeal With Strong Digital Reputation Management And Impactful, Professional Design Assets.

12

## Online Reputation Management

Reputation Managements

Proactive strategies protecting and enhancing your online reputation, fostering trust, credibility, and growth through positive, influential digital interactions and reviews.

13



Unlimited Graphics

High-quality graphic design services turning your concepts into visually impactful creations, effectively communicating your message and enhancing brand appeal and consistency.

# OUR SEO SERVICES

Full-Spectrum SEO Services Designed To Grow Visibility, Local Presence, And Optimize Ranking Through Actionable Audits.

## SEO Services

Expert optimization strategies that boost your website visibility, increase organic traffic, drive higher rankings, and effectively grow your business online

14



## LOCAL SEO



## Local SEO Services

Tailored local SEO strategies placing your business prominently in local searches, increasing visibility, foot traffic, calls, and conversions from nearby customers.

15

## SEO Marketing Audit

Comprehensive audits evaluating your SEO effectiveness, providing actionable insights to improve rankings, visibility, and conversion potential quickly and decisively.

16



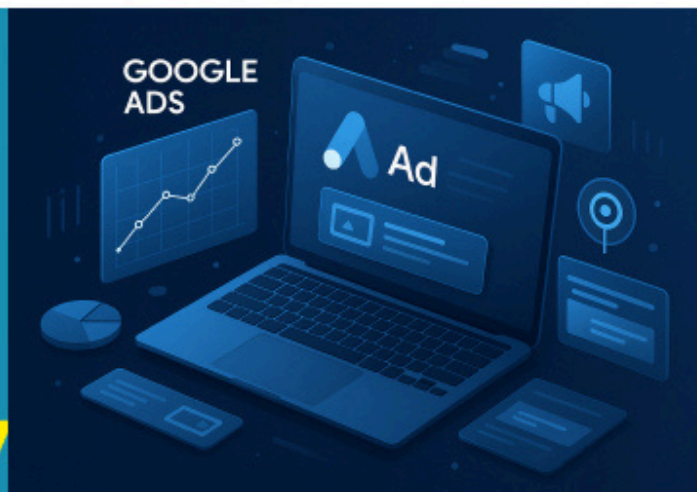
# OUR SEO SERVICES

Target The Right Audience And Drive Growth With Tailored Ad Strategies And Proven Lead Generation Techniques.

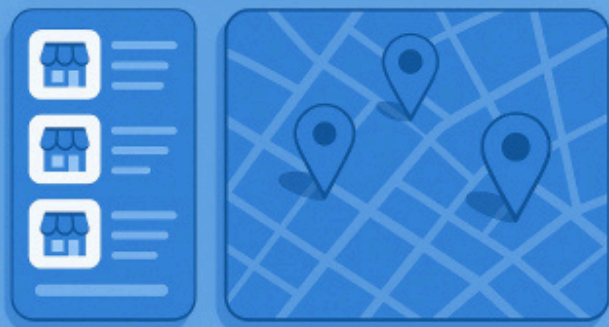
## Google Ads Services

Customized Google Ads campaigns delivering high-impact advertising, improving visibility, traffic, lead quality, and maximizing ROI through precise audience targeting.

17



G  Q



18

## Local Google Ads Services

Drive targeted traffic, maximize ROI, and grow your business with expert Google Ads management. Get measurable results and transparent reporting tailored to your goals.

## Lead Generation

Proven lead generation strategies capturing quality leads, nurturing interest, increasing conversions, and driving sustainable growth through targeted outreach and optimization.

19





[vsfmarketing.com](http://vsfmarketing.com)